

# Become a Member of the FIDMarseille Circle of Patron Ambassadors

FIDMarseille maintains a special bond with its audience – loyal, discerning, and made up of both cinephiles and professionals. Today, we wish to strengthen that connection by inviting film lovers and collaborators to join us in our mission.

By sponsoring the festival and becoming patrons – not only through financial support but also by representing it – everyone can contribute to making the festival live and shine.





# What's FIDMarseille?

FIDMarseille is an International Film Festival held each year at the beginning of summer in Marseille. It presents a line-up of around a hundred films – fiction and documentary, artist films, short and feature-length. Attentive to singular voices and emerging forms, FIDMarseille is a leading festival for today's and tomorrow's independent cinema, internationally renowned for its commitment to unearthing new talents and pioneering works. The program is structured around several competitive sections showcasing World or International Premieres.

Founded in 1987, the festival enjoys international recognition and draws more than 20,000 attendees each year, including numerous professionals and journalists.

FIDMarseille is also the founder and organizer of FIDLab, our international coproduction platform, and FIDCampus, a training residency for students from art and film schools in Mediterranean countries. With its bold programming, international reputation, and cultural influence, FIDMarseille has become a key event in France and a vital hub in the global film ecosystem.

Each year, the festival pays tribute to major figures from cinema and contemporary art through extensive retrospectives. **Isabelle Huppert, Mathieu Amalric, Laure Prouvost, Albert Serra, Apichatpong Weerasethakul, and Ingrid Caven** have all been guests in recent years. In 2025, Romanian filmmaker **Radu Jude** will be the guest of honour for the 36th edition, along with the Chilean filmmaker duo **Carolina Adriaola and José Luis Sepúlveda**.





# FID in numbers\*

## A 6 DAYS LONG FESTIVAL

- 10 Partners venues
- 200 Screening and meetings
- 112 Films
- 14 Awarded prices

## A MAJOR EVENT FOR INDEPENDENT CINEMA

- 20 000 Entries
- 1000 Professionals
- 100 Journalists
- 100 Press articles

## AN INCREASINGLY YOUNG FESTIVAL THAT CONTRIBUTES TO THE REGION'S APPEAL

- 65% Of our audience is under 35 years old
- 60% Of our audience is from outside of the Région Sud

## FESTIVAL'S COMMITMENT

**GENDER EQUALITY** In 2024, women and non-binary people represented 43% of the filmmakers programmed.

**SUSTAINABILITY** The festival favors and encourages soft mobility and chooses to set up 100% in equipped venues, which do not require event logistics with a high ecological impact

# Your Donation and Its Impact

FIDMARSEILLE 2024

Public funding accounts for the vast majority of FIDMarseille's financial resources (80%).

Today, with decreasing national and local government budgets allocated to culture, increased support from the private sector is more essential than ever to ensure the festival's survival.

OR



**Two masterclasses led by major guest filmmakers**, for 100 students from art and film schools in France and abroad.

OR



## Our Goal for 2025:

Reach **€20,000** in **Individual Donations**



**The "So You Want to Work in Cinema?" initiative for 100 high school students**: a dedicated pathway of film screenings and filmmaker talks throughout the festival to introduce them to careers in cinema.

Here are a few examples of what your support can achieve:

In 2025, a donation of €2,000\* can fully fund one of the following:



**The Opening Cocktail for partners and guests**: 100 invitees, including filmmakers, film crews, and partners.

OR



**Four roundtable discussions on cinema**, recorded live with an audience and broadcast on **Radio Grenouille**.

**Five donations of €2,000** are enough to fund the festival's most prestigious award – **the Grand Prize of the International Competition**. Spread the word and help us form the Grand Prize Patrons Circle!

While a one-time donation has a strong short-term impact, FIDMarseille also needs **sustained support over time**. You can choose to donate the same amount annually for a period of your choosing – and help secure and grow our long-term initiatives.

\*Example provided for reference – all donation amounts are welcome.





# The Circle of Patrons: Your Benefits

FIDMARSEILLE 2024

The Circle of Patrons for individuals is open and accessible to everyone. Anyone can join in their name and benefit from a 66% tax deduction on their donation. This new circle of benefactors receives special attention and exclusive perks during the festival and throughout the year.

For a donation of €2,000, the cost after tax deduction is €680, and FIDMarseille offers you the following in return:

1.

2 Festival Passes: Access to all screenings of your choice during the festival.

2.

Invitation for 2 people to the festival's opening cocktail with partners, filmmakers, and film teams.

3.

Annual subscription to MUBI, the festival's streaming platform partner.

4.

2 VIP Passes for a special evening of the FID before the festival at the Festival Le Bon Air, a partner of FIDMarseille.

5.

Invitation for 2 people to FIDMarseille events throughout the year: 10 unique screenings and previews in Marseille, the surrounding region, and Paris.



# You role as a FIDMarseille Ambassador

The Circle of Patrons operates on a **sponsorship basis**: you are either directly invited by the FIDMarseille team or by one of its existing patrons. When you become a patron, your role as an ambassador is just as important as your financial contribution. You commit to spreading the word about FIDMarseille within your networks and inviting someone from your circle to join the Circle, which continues to grow.

Each year, FIDMarseille invites Patron Ambassadors to a carefully organized and convivial dinner, where we discuss the festival's developments and future prospects, and welcome new members.



# FID Marseille International Film Festival

36TH EDITION  
JULY 8 - 13, 2025

For more information about FIDMarseille's patronage options, to discuss your contribution and benefits, please contact **Joanne Journée**, Development Manager:

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THE OPENING CEREMONY OF FIDMARSEILLE 2024